

MISSES:LAHIANI

Level:L3/GRP:03

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LESSON:connectors

What is a connector?

Connectors are words that demonstrate the connection between ideas in different sentences, paragraphs, or sections. Connectors add structure and flow to what you're trying to express. Specifically, they act as a sort of guide and allow your ideas to be understood more easily by your audience. What's more, connectors can add a certain sophistication to your speech or writing.

What are the different types of connectors?

There are many connectors that are used in the English language. Each of them has a certain function. For instance, connectors can be used to express addition, sequence, contrast, a result, and more.

1. Sequence Connectors

Sequence connectors are used to indicate the order of various steps or actions.

example

First, go straight until you reach the grocery store. **Next**, turn left. **Then**, drive about 100 metres. **Finally**, turn right.

2. Addition Connectors

Addition connectors help you demonstrate that the idea in one sentence or paragraph supports the idea in the previous one. (moreover, in addition..ETC).



example

She is an expert in strategy and she has an MBA. **Moreover**, she has over 10 years of experience in the industry.

3. Cause & Effect Connectors

If you want to express that an idea is the result of a previous idea, you use cause & effect connectors.

example

Its going to be raining all day today. **Because of that**, the event must be cancelled.

Theres a new competitor in the market. **Consequently**, well have to be more aggressive with our marketing.

